

# FRUIT DRINK COUNTERMARKETING MESSAGES

## Professional Recommendations

### "Sugar Made"



Just because a label states "all-natural" doesn't make a fruit drink healthy. Don't let the beverage industry harm your kids.



Solo porque la etiqueta dice "natural" no quiere decir que sea saludable. No dejes que la industria de bebidas de frutas azucaradas dañe la salud de tu hijo.

